



Net Neutrality: Towards a Co-Regulatory Solution

CHRISTOPHER T. MARSDEN

Net Neutrality is a very heated and contested policy principle regarding access for content providers to the Internet end-user, and potential discrimination in that access where the end-user's ISP (or another ISP) blocks that access in part or whole. The suggestion has been that the problem can be resolved by either introducing greater competition, or closely policing conditions for vertically integrated service, such as VOIP. However, that is not the whole story, and ISPs, as a whole, have incentives to discriminate between content for matters such as network management of spam, to secure and maintain customer experience at current levels, and for economic benefit from new Quality of Service standards. This includes offering a 'priority lane' on the network for premium content types such as video and voice service. The author considers market developments and policy responses in Europe and the United States, draws conclusions and proposes regulatory recommendations.

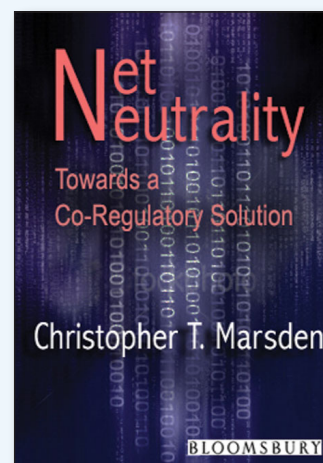
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KEY SELLING POINTS

- The first book by a legal academic on this subject.
- Comprehensive approach covers both Europe and the USA.
- Interdisciplinary, draws on evidence & regulatory proceedings.

"A must...one of the rare books on the subject which puts Net Neutrality into the global context of communications, media and democracy...Fascinating to read, thoroughly researched and testing the paths to the future of the Internet."

—Herbert Ungerer, Former Deputy Director General of DG Competition in the European Commission



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CHAPTERS

1. Net-Neutrality – Content Discrimination
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3. Positive Discrimination – Quality Of Service
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6. A European Approach To Net Neutrality?
7. Enforcement – Watchlist For Regulators
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Bibliography

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